

POPULATION TOTAL	1990 CENSUS	2000 CENSUS	2003 ESTIMATED	2008 PROJECTED
MAINE	1,227,928	1,274,923	1,300,832	1,344,983
MEDIAN AGE (YRS)		38.5	39.6	41.3
LEWISTON, ME	105,259	103,793	104,862	106,460
MEDIAN AGE (YRS)		37.3	38.5	39.8
HISPANICS (ANY RACE)		988	1,043	1,172
STATE'S PERCENTAGE		0.95%	0.99%	1.10%

POPULATION BY RACE	2000 CENSUS	2003 ESTIMATED	2008 PROJECTED
WHITE	100,658	101,513	102,758
MSA'S PERCENTAGE	96.98	97.80	99.00
MEDIAN AGE (YRS)	37.7	38.9	40.4
BLACK/AFRICAN-AMERICAN	683	767	864
MSA'S PERCENTAGE	0.66	0.74	0.83
MEDIAN AGE (YRS)	22.2	23.0	22.4
AMERICAN INDIAN/NATIVE	282	306	341
MSA'S PERCENTAGE	0.27	0.29	0.33
MEDIAN AGE (YRS)	30.3	27.8	26.7
ASIAN	572	604	660
MSA'S PERCENTAGE	0.55	0.58	0.64
MEDIAN AGE (YRS)	28.9	30.4	31.1
HAWAII/PACIFIC ISLANDER	40	44	47
MSA'S PERCENTAGE	0.04	0.04	0.05
MEDIAN AGE (YRS)	28.3	30.7	27.8
OTHER	294	309	332
MSA'S PERCENTAGE	0.28	0.30	0.32
MEDIAN AGE (YRS)	24.1	24.4	24.1

POPULATION BY LOCALITY	2003 ESTIMATED	2008 PROJECTED
URBAN	23,540	23,189
SUBURBAN	44,661	44,655
RURAL	36,661	38,616

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INCOME	2003 ESTIMATED	2008 PROJECTED	
HOUSEHOLD MEDIAN	\$39,094	-----	
PER CAPITA	\$20,593	-----	
EXPENDITURES	2003 ESTIMATED	2008 PROJECTED	% CHANGE
TOTAL EXPENDITURES	\$1,475,495,000	\$1,828,583,000	23.93%
FOOD AT HOME TOTAL	\$203,356,400	\$229,785,700	13.00%
FOOD AWAY FROM HOME TOTAL	\$157,062,100	\$194,231,800	23.67%
FOOD AS % OF TOTAL EXPENDITURES	24.43%	23.19%	-----
FOOD AT HOME	2003 ESTIMATED	2008 PROJECTED	% CHANGE
MEATS (ALL TYPES)	\$40,109,800	\$45,729,000	14.01%
FISH & SEAFOOD PRODUCTS	\$3,529,500	\$3,998,800	13.30%
FRUITS & VEGETABLES	\$22,028,400	\$24,490,800	11.18%
DAIRY PRODUCTS	\$23,611,700	\$26,669,700	12.95%
BAKERY PRODUCTS	\$23,595,800	\$25,852,500	9.56%
CEREALS & PRODUCTS	\$11,541,100	\$13,228,300	14.62%
PREPARED FOODS	\$30,177,800	\$34,485,500	14.27%
JUICES	\$5,834,600	\$6,538,900	12.07%
FOOD AWAY FROM HOME	2003 ESTIMATED	2008 PROJECTED	% CHANGE
BREAKFAST & BRUNCH	\$11,001,100	\$15,097,800	37.24%
FAST FOOD	\$4,857,600	\$6,458,800	32.96%
FULL SERVICE	\$6,143,600	\$8,639,000	40.62%
LUNCH	\$39,238,600	\$48,356,600	23.24%
FAST FOOD	\$24,317,400	\$29,234,800	20.22%
FULL SERVICE	\$14,921,200	\$19,121,800	28.15%
DINNER	\$56,707,600	\$71,553,900	26.18%
FAST FOOD	\$23,839,900	\$28,797,500	20.80%
FULL SERVICE	\$32,867,700	\$42,756,500	30.09%

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FOOD AT HOME EXPENDITURES	2003 ESTIMATED	2008 PROJECTED	% CHANGE
<b>MEATS</b>			
MEATS (ALL TYPES)	\$928	\$1,012	9.05%
POULTRY	\$285	\$312	9.47%
EGGS	\$43	\$45	4.65%
<b>FISH &amp; SEAFOOD</b>			
FRESH	\$38	\$40	5.26%
FROZEN	\$26	\$31	19.23%
CANNED	\$18	\$18	0.00%
<b>FRUITS / VEGETABLES</b>			
FRESH	\$350	\$375	7.14%
CANNED	\$79	\$87	10.13%
FROZEN	\$63	\$64	1.59%
OTHER	\$18	\$17	-5.56%
<b>DAIRY PRODUCTS</b>			
FRESH MILK & CREAM	\$172	\$183	6.40%
CHEESE	\$148	\$153	3.38%
ICE CREAM	\$88	\$95	7.95%
BUTTER / MARGARINE	\$50	\$59	18.00%
<b>BAKERY PRODUCTS</b>			
BREAD & PRODUCTS	\$432	\$454	5.09%
COOKIES	\$78	\$81	3.85%
CRACKERS	\$36	\$38	5.56%
<b>CEREALS &amp; PRODUCTS</b>			
CEREALS	\$161	\$170	5.59%
PASTA PRODUCTS	\$51	\$59	15.69%
FLOUR & MIXES	\$38	\$45	18.42%
RICE	\$17	\$19	11.76%
<b>PREPARED FOODS</b>			
SNACKS/CHIPS	\$120	\$138	15.00%
JUICES	\$135	\$145	7.41%
FROZEN/PREP. OTHER	\$80	\$93	16.25%
SOUPS	\$63	\$73	15.87%
SAUCES & GRAVIES	\$63	\$62	-1.59%
BABY FOOD	\$42	\$44	4.76%
FROZEN MEALS	\$32	\$36	12.50%
NUTS	\$31	\$33	6.45%
SALADS	\$24	\$28	16.67%

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